GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

A.P.Tourism Policy 2020-25 - Ease of Doing Business (EoDB) – Establishment of Investor Facilitation Cell in Andhra Pradesh Tourism Authority – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (T) DEPARTMENT

G.O.MS.No. 1 **Dated: 29-01-2021**

Read the following:

1. G.O. Ms. No. 11, dated 28.12.2020 of Youth Advancement, Tourism and Culture (T) Department.
2. G.O. Ms. No. 35, dated 29.4.2015, Industries & Commerce (IP & INF) Department.
3. G.O. Ms. No. 79, dated 6.6.2016, Industries & Commerce (P&I) Department
4. G.O. Ms. No. 85, dated 14.6.2016, Industries & Commerce (P&I) Department
5. G.O. Ms. No. 116, dated 31.08.2017, Industries & Commerce (P&I) Department
6. G.O. Ms. No. 61, dated 28.3.2019, Industries & Commerce (P&I) Department

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ORDER :

In the reference 1st read above, the Government of Andhra Pradesh has released the new Tourism Policy 2020-2025.

2. In the references 2nd to 5th read above, the Government of Andhra Pradesh has announced the Andhra Pradesh Single Desk Policy 2015 facilitating (13) pre-establishment clearances and (11) pre-operation clearances within (21) working days at single point through IT enabled platform with an aim to improve EODB in the State of Andhra Pradesh.

3. For this purpose, the Tourism Department has re-designed its portal enabling the Investors to access the 'Single Desk Portal' of the Industries Department. The Investors can register their projects at "https://www.apindustries.gov.in" and can avail the benefits of obtaining all the (13) pre-establishment clearances and (11) pre-operation clearances at single point.

4. As a part of the new Tourism Policy 2020-25, the Government has proposed to set up an 'Investor Facilitation Cell (IFC)' to facilitate and guide the Investors proposing to set up Tourism Units in the State.

5. In this regard the Investor Facilitation Cell is hereby constituted at Andhra Pradesh Tourism Authority Head Office, Vijayawada under the control of the Chief Executive Officer, APTA.

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6. The Director(IDG) shall monitor the activities of the IFC and report to the Chief Executive Officer, APTA.

7. The Director(IDG) shall be supported by an Assistant Director at Vijayawada and by the District Tourism Officers who are designated as Nodal Officers of IFC at District level.

8. The Nodal Officers and the Investor Facilitation Cell shall carry out initial due diligence on investment proposals received. They shall provide:

i. Information on the vacant lands available for development of Tourism Projects.

ii. Explain features of Tourism Policy 2020-25 and applicable incentives.

iii. Information on the details of (13) pre-establishment clearances and (11) pre-operation clearances available under Single Desk Portal.

iv. To guide the Investors in submission of online applications under the Single Desk Portal.

v. Shall attend to the queries of the Investors and ensure their queries are resolved within a week.

vi. Shall prepare the list of Prospective Investors and also Hand Holding of the Registered Investors.

vii. Shall prepare a shelf of Tourism Projects proposed.

viii. Shall organize Stakeholders-cum-Investors' meets in association with various Tourism related Associations.

ix. Shall organize Road shows wherever required

x. Shall ensure wide publicity through print and electronic media to
xi. utilize this service by all the tourism stakeholders.

9. The Chief Executive Officer, A.P. Tourism Authority shall take action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RAJAT BHARGAVA
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To:
The Chief Executive Officer, Andhra Pradesh Tourism Authority, Vijayawada

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Copy to :
The Managing Director A.P. Tourism Development Corporation Limited Vijayawada
The Commissioner Printing & Stationary AP Vijayawada.
The Secretary to Governor Raj Bhawan, AP, Vijayawada.
The PS to Additional Secretary to Chief Minister
The PS to Chief Secretary to Government
All Private Secretaries to the Ministers
The Special Chief Secretary to Government Water Resources Department
The Special Chief Secretary to Government Industries & Commerce Department
The Special Chief Secretary to Government Revenue (R&S CT & Excise) Department
The Principal Secretary to Government Finance Department
The Secretary to Government Social Welfare Department
The Secretary to Government Tribal Welfare Department
The Secretary to Government MA&UD Department
The Secretary to Government Energy I&I Department
The Secretary to Government Information Technology Department
All the Departments of Secretariat / All Heads of Departments
The Accountant General AP Hyderabad
The Pay & Accounts Officer AP Vijayawada
The Deputy Pay & Accounts Officer AP Vijayawada
The Convener State Level Banker's Committee
All District Collectors through Andhra Pradesh Tourism Authority Vijayawada
The GA (Cabinet) Department.

//FORWARDED BY ORDER //

SECTION OFFICER